

## PMRA Calls for Logo Design: Help Refine Our Identity!

Dear Creative Minds,

Are you ready to make your mark and be a part of something significant? We invite you to showcase your artistic talent and help shape the Public Management Research Association's (PMRA) visual identity! We are looking for a general logo and a logo.

PMRA's mission is to improve public governance by advancing research on public organizations, strengthening links among interdisciplinary scholars, and furthering professional and academic opportunities in public management. As we grow and expand our horizons, we are in search of a distinctive, fresh logo that encapsulates our essence and communicates our vision to the world.

### Why should you participate?

- Your design could become the face of our organization, leaving a lasting impact.
- Gain recognition and exposure within our community and beyond.
- Showcase your creativity and contribute to a meaningful cause.

### Here's what we're looking for:

- A logo that reflects our mission and values. (Learn more about us on our website, [pmranet.org](http://pmranet.org) and in the appendix.)
- A design that is simple, memorable, and versatile.
- Uniqueness and creativity that set us apart.

### The way to win

- The winning **general logo** designer will receive \$250, and the satisfaction of seeing their creation represent our organization.

### Ready to get started?

- Please submit your logo design to [pmra@ku.edu](mailto:pmra@ku.edu) by **January 31, 2024**. High-quality SVG, PDF or PNG files are preferred.
- Include a brief explanation of the inspiration behind your design.
- Our panel of judges will evaluate the submissions and select the winning design(s).

Join us in this exciting journey of visual storytelling. Your design could be the one that defines our identity for years to come. Let your creativity flow, and let's shape the future together!

Kindly be aware that PMRA retains the discretion to not adopt the designed logos as its official logo if the board makes such a decision.

Warm regards,

**Robert K. Christensen**

Public Management Research Association, President  
Professor of Public and Nonprofit Mgt  
Brigham Young University  
E rc@byu.edu

**Appendix: About PMRA**

The Public Management Research Association (PMRA) is a nonprofit academic membership association that furthers research on public organizations which over the years has substantially increased in size and influence. The Public Management Research Association Conference has become the foremost gathering of leading public management scholars in the US and around the world. In addition, PMRA now publishes the Journal of Public Administration Research and Theory (JPART), one of the premier journals in the field. A second journal, Perspectives on Public Management and Governance (PPMG), debuted in 2017.

PMRA, JPART, and PPMG emphasize links between the study of public institutions, their management, and public policy. Another goal of PMRA, JPART, and PPMG is to foster multidisciplinary research on government and governance. The organization supports the development of empirical and normative inquiry, theory building, and systematic testing of theory consistent with the canons of social science using the full range of quantitative and qualitative methodologies.

**Goals**

PMRA furthers research on public organizations and their management by:

Organizing and sponsoring an annual Public Management Research Conference as well as other conferences and symposia.

Stimulating discourse through various platforms including print and electronic publications as well as social media. In particular, PMRA sponsors two journals—the Journal of Public Administration Research & Theory, which has consistently been the most-cited journal in the field of public administration, and a new journal Perspectives on Public Management & Governance.

Furthering professional and academic opportunities.

Serving as a voice for the public management research community.

PMRA takes a special responsibility to further relations among researchers working in the public policy, public management, nonprofit and governance disciplines in the United States and abroad. PMRA

emphasizes the linkages between the study of public institutions and their management and the study of public policy.

PMRA supports the development of empirical and normative inquiry, theory building and systematic testing of theory consistent with the canons of social science, using the full range of quantitative and qualitative methodologies.

**Mission Statement**

The Public Management Research Association improves public governance by advancing research on public organizations, strengthening links among interdisciplinary scholars, and furthering professional and academic opportunities in public management.

**Scope**

PMRA defines public organizations broadly to include government jurisdictions; nonprofit and private organizations contracting with governments; and nonprofit, corporate and other institutions engaging in projects or activities with distinct public purposes or implications.